



The St. Patrick's Day Parade & Festival is presented by the Hibernians of Hollywood in partnership with the City of Hollywood. We are currently seeking sponsors for the 2015 Parade and Festival set to fill the streets of Downtown Hollywood on March 15th from Noon to 6:00 p.m.

Place your business in front of thousands in the heart of Downtown Hollywood as you join the celebration of all things Irish. This free event features a traditional float parade, children's activities, Irish merchandise, food & beverages. An afternoon of free live entertainment headlined by **Blackthorn**, an Irish Folk Rock band from Philadelphia attracting music folk of all ages and nationalities for almost 25 years.

- Anticipated Attendance 12,000+
- Family-friendly
- Regional event attracting residents and visitors from across Broward and Miami-Dade Counties



Live performance by headlining Irish Folk Rock band, Blackthorn!

SUPPORT the celebration

For sponsorship information:
hiberniansofhollywood@gmail.com

Please make checks payable to:

Hibernians of Hollywood

Please mail/deliver checks to:
Hibernians of Hollywood
421 S. 21st Avenue
Hollywood, FL 33020

For more information contact
Mike Saffran 954.658.3894

stpatricksparade.com



Sponsor the 2015



March 15, 2015



Erin Go Bragh Sponsorship \$25,000

Presenting Sponsorship includes:

- Company banners at Main Stage and Anniversary Park Kids Zone
- Logo on banner at start of parade
- Premium placement of float at beginning of parade
- VIP area by stage
- 10' x 10' booth space
- Presenting sponsor recognition on event website
- Presenting sponsor recognition on electronic event advertisement at ArtsPark
- Presenting sponsor recognition on collateral & advertising material (sponsorship must be confirmed by February 3, 2015)
- Presenting sponsor recognition on promotional E-Flyer (e-mailed to 25,000 + subscribers)
- Presenting sponsor recognition on social media promotional material

Magic of the Emerald Isle Sponsorship \$5,000

Anniversary Park Kids Zone Sponsorship includes:

- 10' x 10' booth space
- Stage announcement recognition
- Logo included on electronic event advertisement at ArtsPark
- Logo / name recognition on collateral & advertising material (sponsorship must be confirmed by February 3, 2015)
- Logo inclusion on promotional E-Flyer (e-mailed to 25,000 + subscribers)
- Logo inclusion on social media promotional material

Pot of Gold Sponsorship \$5,000

Stage Sponsorship featuring concert by Blackthorn includes:

- 10' x 10' booth space
- Stage announcement recognition
- Logo included on electronic event advertisement at ArtsPark
- Logo / name recognition on collateral & advertising material (sponsorship must be confirmed by February 3, 2015)
- Logo inclusion on promotional E-Flyer (e-mailed to 25,000 + subscribers)
- Logo inclusion on social media promotional material

Shamrock Sponsorship \$1,000

Sponsorship includes:

- Logo / name recognition on collateral & advertising material (sponsorship must be confirmed by February 3, 2015)
- Logo inclusion on promotional E-Flyer (e-mailed to 25,000 + subscribers)
- Logo inclusion on social media promotional material

Leprechaun Sponsorship \$2,500

Sponsorship includes:

- On site recognition – stage announcements
- Logo / name recognition on collateral & advertising material (sponsorship must be confirmed by February 3, 2015)
- Logo inclusion on promotional E-Flyer (e-mailed to 25,000 + subscribers)
- Logo inclusion on social media promotional material