



The St. Patrick's Day Parade & Festival is presented by the Hibernians of Hollywood in partnership with the City of Hollywood and Hollywood Community Redevelopment Agency. The Hibernians of Hollywood are currently seeking sponsors for the 2016 Parade and Festival set to fill the streets of Downtown Hollywood on March 13th from Noon to 6:00 p.m.

Place your business in front of thousands in the heart of Downtown Hollywood as you join the celebration of all things Irish. This free event features a traditional float parade, children's activities, Irish merchandise, food & beverages. An afternoon of free live entertainment headlined by New York based, **Emish**, an Celtic rock band, that headlines major festivals and concerts across the United States.

- Anticipated Attendance 12,000+
- Family-friendly
- Regional event attracting residents and visitors from across Broward and Miami-Dade Counties



Live performance by headlining Americana Folk Rock, Emish!



SUPPORT the celebration

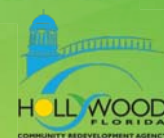
For sponsorship information e-mail:
hiberniansofhollywood@gmail.com
or contact
Mike Saffran 954.658.3894

To support the parade, please make checks payable to:

Hibernians of Hollywood

Please mail/deliver checks to:
Hibernians of Hollywood
421 S. 21st Avenue
Hollywood, FL 33020

stpatricksparade.com



Sponsor the 2016



March 13, 2016



Shamrock Sponsorship \$1,000

Sponsorship includes:

- Logo / name recognition on collateral & advertising material (sponsorship must be confirmed by February 12, 2016)
- Logo inclusion on promotional E-Flyer (e-mailed to 25,000 + subscribers)
- Logo inclusion on social media promotional material

Leprechaun Sponsorship \$2,500

Sponsorship includes:

- On site recognition – stage announcements
- Logo / name recognition on collateral & advertising material (sponsorship must be confirmed by February 12, 2016)
- Logo inclusion on promotional E-Flyer (e-mailed to 25,000 + subscribers)
- Logo inclusion on social media promotional material

Pot of Gold Sponsorship \$3,500

Stage Sponsorship featuring concert by Emish includes:

- 10' x 10' booth space
- Stage announcement recognition
- 3 X 10 sponsorship banner on stage
- Logo included on electronic event advertisement at ArtsPark
- Logo / name recognition on collateral & advertising material (sponsorship must be confirmed by February 12, 2016)
- Logo inclusion on promotional E-Flyer (e-mailed to 25,000 + subscribers)
- Logo inclusion on social media promotional material

Magic of the Emerald Isle Sponsorship \$4,000

Anniversary Park Kids Zone Sponsorship includes:

- 10' x 10' booth space
- 2 X 8 sponsorship banner displayed at Anniversary Park
- Stage announcement recognition
- Logo included on electronic event advertisement at ArtsPark
- Logo / name recognition on collateral & advertising material (sponsorship must be confirmed by February 12, 2016)
- Logo inclusion on promotional E-Flyer (e-mailed to 25,000 + subscribers)
- Logo inclusion on social media promotional material

Erin Go Bragh Sponsorship \$10,000

Presenting Sponsorship includes:

- Company banners at Main Stage and Anniversary Park Kids Zone
- Logo on banner at start of parade
- Premium placement of float at beginning of parade
- VIP area by stage
- 10' x 10' booth space
- Presenting sponsor recognition on event website
- Presenting sponsor recognition on electronic event advertisement at ArtsPark
- Presenting sponsor recognition on collateral & advertising material (sponsorship must be confirmed by February 12, 2016)
- Presenting sponsor recognition on promotional E-Flyer (e-mailed to 25,000 + subscribers)
- Presenting sponsor recognition on social media promotional material